

Ticketing service TicketForEvent conquers Latin America

European online registration and ticketing service TicketForEvent enters the market of Latin America in cooperation with its official representative **NOUN - Eventos & Capacitación Ejecutiva**

Though the service was originally created for the needs of the CIS and Turkish markets, TicketForEvent is widely used by European and American event organizers. They often prefer it to the other local and international services, which have more experience in the industry, due to the high-quality service, flexibility and reliability of TicketForEvent. Among its customers for example are such companies as VMware, GL Events, TEDx and European Business Association.

Launched in 2011, TicketForEvent immediately proved its effectiveness in Russia, Turkey and Ukraine. Taking into account the market's development rate the project showed astonishing results of 320,000 tickets sold for 2,200 events.

TicketForEvent is headquartered in London by ExpoPromo Group Ltd., the United Kingdom. The team had also experience working with customers from Latin America – Chile, Brazil, Argentina and Mexico.

TicketForEvent is an online registration and ticketing management tool for events of all types – business events, entertainment, sporting events, corporate or personal events. The service is applicable to any type of event as it provides organizers with all the necessary features: registration forms of any complexity, ticket shop and registration page design, interactive seating chart, email campaigns, affiliate program, check-in at the entrance etc. The service is set up on any website and allows an event organizer to manage all the channels of registrations and ticket sales in one account. Attendee registers online to visit a free event or makes the payment to purchase an entry ticket, and afterwards receives the e-ticket via email.

Additional information:

NOUN - Eventos & Capacitación Ejecutiva is an Argentinean company, founded in Santa Fe City in 1998 as the one specialized in trade fair and exhibition organization. In 2001, the Executive Training Division was added to the Event Division in order to educate real generations of organizers in Latin America.

At the moment **NOUN - Eventos & Capacitación Ejecutiva** performs the Distance Professional Training in Event Organization not only in 122 campuses in Argentina but also in México, Perú and Costa Rica. Due to its contribution to the Latin American exhibition industry last September 7th, 2012 CNN dedicated an extensive interview about this company.

ExpoPromo Group Ltd. – British company, which provides online services for event organisers. Founded in 2007, the company launched online event affiliate network ExpoPromoter.org, international and local event calendars ExpoPromoter.com, TradeshowUSA.com, ExpoUA.com, ExpoTop.ru , online registration and ticketing service TicketForEvent, online price comparison and hotel booking service HotelsForEvent.

Contact information:

E-mail:

info@ticketforevent.com

pr@ticketforevent.com (for the media)

Web-site:

<http://ticketforevent.com/>

Contact information in Argentina:

NOUN - Eventos & Capacitación Ejecutiva

E-mail:

info@nouneventos.com.ar

Web-site:

www.nouneventos.com.ar

Offices:

United Kingdom

4th Floor, 13 John Prince's Street
London W1G 0JR, United Kingdom
Tel.: + 44 (0) 20 7043 5170
Fax: + 44 (0) 20 7043 5180

Russia

10, Testovskaya St.
123317 Moscow
Tel.: +7 499 272 47 22

Ukraine

2nd Floor, 86K Bozhenko Street
Kyiv, Ukraine
Tel./Fax: +38 044 200 0392

Turkey

Windowist Tower
Eski Buyukdere Caddesi, No: 26
Floor:14 Office No:1407
Maslak 34467 Sariyer, Istanbul, Turkey
Tel +90 (212) 70 553 22